**Develop an SEO Tool to Analyze Live Web Pages**

**Description**

**Search Engine Optimization**Program Increases Overall Visibility Of Your Business Across All Search Engine Platform. It Provides An Opportunities For Brands To Create Acquisitions (Sales, Leads, Inquiries Etc.), And Help Consumers To Engage With Your Brand, Building Intent And Driving People Further Along Their User Journey Towards That Valuable First Moment Of Truth, Which Is Ensured As They Find Your Business On The First Page Of The Search Result Across All Search Engine Platform.

SEO Analysis Is A Tool Which Grasps People To Study How They Might Improve A Given ***Website’s Ranking On Search Engines Such As Google.***

Analysis Tells You What The Biggest Obstacles To Your Site’s Rank Are So You Can Focus Your Efforts On The Issues That Will Have The Biggest Impact On Your SEO.

And It Helps You To Improve Your Website’s Ranking On Search Engine Results Pages Faster And With Less Effort So You Can Start Generating Leads Sooner Rather Than Later.

***Google’s Webmaster Tools*** Remains One Of The Most Popular SEO Analysis Tools Out There Because It’s Free, Newbie-Friendly, And It’s From The Most Popular Search Engine Provider. This Tool Tells You Exactly How Google Users Are Finding And Engaging With Your Website In Organic Google Searches.

With A Good SEO Analysis, You Can Identify Problems With Your Headings, Titles, Meta Descriptions And Keywords. You Should Also Have A Clear Picture Of Images’ Alt Texts, Canonical Tags And More.

**Advantages Of Seo Analysis**

* **User-Friendly Websites**
* **Bring In More Customer**
* **Better Conversion Rates**
* **Build Brand Awareness**
* **Bypass Competition**

**Steps Of Project**

1. Find The URL We Want To Scrape
2. Identify The Structure Of Sites Html
3. Install Beautiful Soup And Requests
4. Web Scraping Code
5. Stored In Sqlite3 Database Name Is Test.Db
6. Then Use Xlxswriter For Taking Value Insert Value
7. Then Prepare Chart …

Features of SEO tool to analyze

# Backlink Reports

# Competitor Tracking

# Keyword Research

# Meta Details Report

# On-Page Analysis

# Project Dashboard

# Ranking Monitor

# Site Health Checker

# Site Spider

# Visual Link Graph

# Wordpress Seo Plugin